

Community for a Cure

Newsletter

Spring 2017

USC Norris Celebrates National Doctor's Day

USC Norris community comes together to give thanks and appreciation to our doctors.



We often don't think of them until we are in a time of need. From diagnosing common ailments to treating life-changing medical conditions, doctors are there to provide us with hope, peace-of-mind and compassionate support.

Celebrated on March 30 of every year, National Doctor's Day is an opportunity for us to acknowledge and thank our physicians for their many contributions to USC Norris.

This past March, we asked members of the Norris community to submit notes of appreciation for their doctor and share how they have had an impact on their health and overall wellness. Within a few short

weeks, we received thousands of heartfelt expressions of gratitude. These notes were shared with the doctors during a special recognition breakfast along with a carnation, the national symbol for Doctor's Day.



"Our physicians listen to our patients and guide them through their health care journeys, empowering them with the ability to see pathways to their own healing and a longer, rewarding life. They give our patients hope," said Tom Jackiewicz, Senior VP and Chief Executive Officer for Keck Medicine of USC.

We are fortunate to be affiliated with the nation's best doctors who are passionately dedicated to exceptional care. Thank you to all those that celebrated National Doctor's Day with us.



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USC Norris Donor Profile: Nancy Whelan

“When we give, we aren’t thinking of ourselves. We are thinking of all those families affected by cancer.”



Nancy Whelan and her grandson Ian Whelan on Graduation Day 2016 at the USC Viterbi School of Engineering.

A '54 graduate from the USC School of Music, a mother to five children and an avid USC Trojan football fan.

These are all passions and attributes you can use to describe Nancy Whelan. But there is one other passion you can add to the list — *finding a cure for cancer.*

One of her first encounters with USC Norris occurred when she was treated by Dr. Stephen F. Sener, chief of surgical oncology, regarding breast problems she had been experiencing. Nancy was grateful for the compassion Dr. Sener showed her and appreciated his thorough care.

As a measure of her gratitude, Nancy and her family, with the Lon V. Smith Foundation, were able to secure enough funds to donate software for a digital breast tomosynthesis, a 3D mammogram that greatly improves the early detection of breast cancer to the USC Breast Center. Dr. Sener was truly grateful for Nancy’s support and let her know the countless lives she saved through her efforts.

Since then, Nancy has trusted USC Norris for her and her family’s medical care. “We choose USC Norris because of their expert care and compassion. Where others fall short, USC Norris is there to go above and beyond to meet our medical needs,” says Nancy.

Along with providing *exceptional care*, Nancy also appreciates that Keck Medicine is growing its health network. Within the last few years, Keck Medicine has expanded its reach by building satellite medical offices and joining with existing medical centers across Southern California to provide specialty care, including an oncology affiliation with Hoag Memorial Hospital Presbyterian in Orange County, close to where Nancy resides.

Thirty years ago, when Nancy and her late husband Marty were deciding where they would direct their charitable contributions, USC Norris ranked at the top of their list. From their own personal care, to the care of their family and friends, they knew their annual gifts to USC Norris would make a difference.

“It’s a cause that is near and dear to our heart. When we give, we aren’t thinking of ourselves. We are thinking of all those families affected by cancer. We hope that by giving back, we’re doing our part to make a positive difference in their lives. At the end of the day, that’s all that matters,” says Nancy.

When the expert care of our doctors meets the generosity of donors like you and Nancy, we grow closer to curing cancer and making it a disease of the past.



Community for a Cure

Announcement of a new hospital and opening of the Norris Healthcare Center

New facilities will expand our medical reach and continue to transform our campus into an oasis of research and patient-centered healthcare.

USC announces plans for new hospital

You can say this about state-of-the-art medical care: the bar continues to rise.

In response to the significant growth and ascent of USC's medical enterprise, President C. L. Max Nikias announced that planning has begun for fundraising and construction of a new hospital next to the current Keck Hospital of USC. The state-of-the-art facility will add operating rooms, intensive care units and cancer patient programs to serve the most seriously ill patients.

"We are building the medical enterprise of tomorrow," Nikias said. "We have opportunities and duties to guide a human health care renaissance. But we must begin serious planning for our future."

This expansion of clinical facilities is necessitated by the significant growth the medical enterprise has experienced in virtually all areas over the last four years. In fact, the current hospitals that comprise Keck Medicine of USC are nearing capacity.

Tom Jackiewicz, senior vice president and CEO of Keck Medicine, said the new facility "will provide the care of the future."

"Health care has changed significantly since the current hospitals were built," Jackiewicz said. "Our new facility will combine inpatient and outpatient care to reflect how health care is delivered today, as well as where it's heading. It will function as a true academic medical center, incorporating spaces uniquely designed for education of trainees, as well as bringing our research closer to the patients we serve."

Creative concepts for the new facility will be further developed over the next several months, followed by planning and design. Construction could begin as soon as 2020, with plans for completion by 2026.

Norris Healthcare Center

Meanwhile, USC's Norris Healthcare Center, the first new patient-care building to be added to the Health Sciences Campus in more than a decade, is set to open in early 2018.

Building upon decades of trailblazing research and treatment innovation, the seven-story, 116,000-square-foot building further elevates our compassionate patient care by equipping doctors and staff with state-of-the-art technologies. At the same time, the Norris Healthcare Center will dramatically expand the integrated, multidisciplinary outpatient services available to the community by 36 percent.



The Norris Healthcare Center, our first new patient-care building in a decade, is due to open this summer.

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Asian Pesto Stir-Fried Shrimp and Vegetables

INGREDIENTS

Portions: 6
Serving Size 157g

NUTRITION FACTS: 1 serving (8 fl oz)

Calories	Carbs	Protein	Fat	Sat. Fat	Sodium	Fiber
170	9g	11g	11g	2g	777mg	3g

ASIAN PESTO Ingredients

1/2 cup packed basil leaves and small stems, preferably Thai
1/2 cup packed cilantro leaves and small stems
1/3 cup packed mint leaves and small stems
1/4 cup roasted unsalted peanuts
2 cloves garlic
1 1/2 teaspoons peeled, chopped fresh ginger
1 1/2 tablespoons fish sauce
1 1/2 tablespoons peanut oil or canola oil
Zest and juice of 1/2 small lime, plus 6 lime wedges for serving
2 teaspoons sugar
1/4 teaspoon red pepper flakes
1/4 teaspoon salt

STIR-FRY Ingredients

1 1/2 teaspoons sesame seeds
1 tablespoon peanut oil or canola oil
12 ounces medium raw shrimp, peeled and deveined
8 ounces asparagus, cut in 1-inch pieces
1 red bell pepper, cut into 1-inch strips
1 teaspoon toasted sesame oil

INSTRUCTIONS

1. For Asian Pesto, process all ingredients in blender until relatively smooth, 1 minute (mixture will be thick).
2. For stir-fry, toast sesame seeds in dry deep heavy sauté pan or wok over medium heat until fragrant, 2 to 3 minutes, shaking pan occasionally to prevent burning. Remove from pan and set aside.
3. Heat same pan over high heat. When smoking, add peanut oil, swirling to coat. Add shrimp and cook until bright pink all over, 1 to 2 minutes. Add asparagus, bell pepper, and toasted sesame oil, tossing to coat, 1 minute. Add pesto and cook until shrimp are cooked through and glazed with sauce, about 30 seconds. Serve with lime wedges.

Campus Spotlight *...continued from page 3*

Filled with light and sweeping space, the Center has been designed to provide patients with the comfort and privacy they deserve. It begins in the open and inviting lobby, which will create a welcoming environment for visitors who will be greeted by friendly staff to help navigate the facility quickly and easily.

Within the new facility, care for patients diagnosed with urological disorders, cancer, multiple sclerosis and gastrointestinal conditions will be integrated under one roof, providing access to the latest treatments and clinical trials, facilitating enhanced coordination of care, and offering greater convenience for our patients. Individuals requiring outpatient surgery will receive care in the new ambulatory surgery center, and those suffering from chronic migraines, inflammatory bowel disease, rheumatoid arthritis and other conditions will be treated in a cutting-edge infusion center.

We will open the doors to Norris Healthcare Center with great gratitude to our family of donors who understand the impact this type of facility can make on everyone touched by cancer. Thanks to your support, we are making strides toward our goal to make cancer a disease of the past.

Upcoming Events

The 3rd Annual Swing Against Cancer Golf Tournament

Friday, November 17, 2017
Rancho La Quinta County Club, La Quinta
More information at uscnorriscancer.usc.edu/swing

USC Norris Comprehensive Cancer Center

Keck Medicine of USC

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Our Mission is to make cancer
a disease of the past
by advancing and integrating research,
education, and personalized patient care.